



PRESS RELEASE

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1 1 0 U n i v e r s i t y A v e n u e , K a m a y u t T o w n s h i p , R a n g o o n , B u r m a

Chargé d'Affaires Larry Dinger
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The MTV Exit (End Exploitation and Trafficking) public awareness campaign is a regional effort supported by the U.S. Government through USAID. It has educated millions of people in both Europe and Asia about the dangers of human trafficking and what ordinary citizens can do to end this exploitation.

The documentary *Traffic*, produced by MTV Exit, is a powerful, creative way to raise awareness about human trafficking by sharing the stories of real people affected by modern day slavery.

We are pleased MTV has brought the documentary and related awareness campaign to this country in coordination with the Ministry of Home Affairs, which takes the lead on trafficking issues, and the Ministry of Information, which has agreed to air the film on national television.

The USG is committed to end trafficking and support survivors in this country and worldwide. The State Department has a specific office, led by an Ambassador, to monitor and combat trafficking in persons. Our Justice Department leads domestic efforts to combat trafficking in the United States.

The participation of Deputy Home Affairs Minister and Chief of Police Brigadier General Khin Yi in this event affirms Governmental commitment to combat trafficking.

Over the past few years, the Government here has endeavored to increase public awareness about human trafficking, to improve law enforcement efforts, and to increase budget allocations for anti-trafficking activities.

There is always more that can and should be done. The MTV Exit campaign is a strong step in the right direction.

Trafficking is a scourge that recognizes no borders. All of us -- governments, NGOs, the media, and private individuals -- must partner together to prevent and combat this transnational crime and support survivors.

Thank you to MTV and FXB. The U.S. Government is proud to support your efforts and to fund the MTV Exit campaign in this country and throughout Asia.